

ALPHAMED PRESS GDPR PRIVACY POLICY

The privacy and security of data is a priority for AlphaMed Press. While accessing and using our website does not require your submission of personal data, if you, as a data subject, want to use our website in the most efficient and effective way or you need to take advantage of many of the valuable services accessible through our website, processing of personal data could become necessary. If the processing of personal data is necessary and there is no statutory basis for such processing, such as a contractual obligation to the data subject, we generally seek to obtain consent from the data subject.

The processing of personal data, such as the name, address, e-mail address, or telephone number shall be undertaken consistent with the requirements of the General Data Protection Regulation (“GDPR”). The purpose of this Data Privacy Policy is to provide to users and potential users of our website information about the nature, scope, and purpose of the personal data we collect, use and process and to advise data subjects of their rights.

Whether as the data controller or process, AlphaMed Press has implemented numerous technical and organizational measures to ensure the protection of personal data processed through this website. However, Internet-based data transmissions may in principle have security gaps, so absolute protection may not be guaranteed.

1. Definitions

The data protection policy of AlphaMed Press is based on the terms found in the GDPR.

In this data protection policy, we use, inter alia, the following terms:

Personal data: Personal data means any information relating to an identified or identifiable natural person (“data subject”). An identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

Data subject: Data subject is any identified or identifiable natural person, whose personal data is processed by the controller responsible for the processing.

Processing: Processing is any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

Restriction of processing: Restriction of processing is the marking of stored personal data with the aim of limiting their processing in the future.

Profiling: Profiling means any form of automated processing of personal data consisting of the use of personal data to evaluate certain personal aspects relating to a natural person, in particular to analyze or predict aspects concerning that natural person's performance at work, economic situation, health, personal preferences, interests, reliability, behavior, location or movements.

Pseudonymization: Pseudonymization is the processing of personal data in such a manner that the personal data can no longer be attributed to a specific data subject without the use of additional information, provided that such additional information is kept separately and is subject to technical and organizational measures to ensure that the personal data are not attributed to an identified or identifiable natural person.

Controller or controller responsible for the processing: Controller or controller responsible for the processing is the natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data; where the purposes and means of such processing are determined by Union or Member State law, the controller or the specific criteria for its nomination may be provided for by Union or Member State law.

Processor: Processor is a natural or legal person, public authority, agency or other body which processes personal data on behalf of the controller.

Recipient: Recipient is a natural or legal person, public authority, agency or another body, to which the personal data are disclosed, whether a third party or not. However, public authorities which may receive personal data in the framework of a particular inquiry in accordance with Union or Member State law shall not be regarded as recipients; the processing of those data by those public authorities shall be in compliance with the applicable data protection rules according to the purposes of the processing.

Third party: Third party is a natural or legal person, public authority, agency or body other than the data subject, controller, processor and persons who, under the direct authority of the controller or processor, are authorized to process personal data.

Consent: Consent of the data subject is any freely given, specific, informed and unambiguous indication of the data subject's wishes by which he or she, by a statement or by a clear affirmative action, signifies agreement to the processing of personal data relating to him or her.

2. Name and Address of the controller

Controller for the purposes of the General Data Protection Regulation (GDPR), other data protection laws applicable in Member states of the European Union and other provisions related to data protection this is:

AlphaMed Press
3920 Dover Road
Durham, NC 27707 USA

Phone: +1 919-690-0011
Email: privacyinfo@AlphaMed Press.com
Website: <https://alphamedpress.com/>

3. Name and Address of the Data Protection Office

AlphaMed Press
3920 Dover Road
Durham, NC 27707 USA
Telephone: 919-680-0011
Email: privacyinfo@AlphaMed Press.com

Any data subject may, at any time, contact our Data Protection Office directly with any questions and suggestions concerning data protection.

4. Cookies

The Internet pages of AlphaMed Press use cookies. Cookies are text files that are stored in a computer system via an Internet browser.

Many Internet sites and servers use cookies. Many cookies contain a so-called cookie ID. A cookie ID is a unique identifier of the cookie. It consists of a character string through which Internet pages and servers can be assigned to the specific Internet browser in which the cookie was stored. This allows visited Internet sites and servers to differentiate the individual browser of the subject from other Internet browsers that contain other cookies. A specific Internet browser can be recognized and identified using the unique cookie ID.

Through the use of cookies, AlphaMed Press can provide the users of this website with more user-friendly services that would not be possible without the cookie setting.

By means of a cookie, the information and offers on our website can be optimized with the user in mind. Cookies allow us, as previously mentioned, to recognize our website users. The purpose of this recognition is to make it easier for users to utilize our website. The website user that uses cookies, e.g. does not have to enter access data (login credentials) each time the website is accessed, because this is taken over by the website, and the cookie is thus stored on the user's computer system. In other words, it is not necessary to login again every time a new page is requested (a click). Another example is the cookie of a shopping cart in an online shop. The online store remembers the articles that a customer has placed in the virtual shopping cart via a cookie.

While our website functionality gives you the option to "opt in" to the use of cookies, in addition, the data subject may, at any time after opting in, prevent the setting of cookies through our website by means of a corresponding setting of the Internet browser used, and may, as a result, deny the future setting of cookies. Furthermore, already set cookies may be deleted at any time via an Internet browser or other software programs. This is possible in all popular Internet

browsers. If the data subject deactivates the setting of cookies in the Internet browser used, not all functions of our website may be entirely usable.

5. Collection of general data and information

The website of AlphaMed Press collects a series of general data and information when a data subject or automated system calls up the website. This general data and information are stored in the server log files. Collected may be (1) the browser types and versions used, (2) the operating system used by the accessing system, (3) the website from which an accessing system reaches our website (so-called referrers), (4) the sub-websites, (5) the date and time (so-called timestamp) of access to the Internet site, (6) an Internet protocol address (IP address), (7) the internet service provider (ISP) of the accessing system, and (8) any other similar data and information that may be used in the event of attacks on our information technology systems.

When using these general data and information, AlphaMed Press does not draw any conclusions about the data subject. Rather, this information is needed to (1) deliver the content of our website correctly, (2) optimize the content of our website as well as its advertisement, (3) ensure the long-term viability of our information technology systems and website technology, and (4) provide law enforcement authorities with the information necessary for criminal prosecution in case of a cyber-attack. Therefore, AlphaMed Press analyzes anonymously collected data and information statistically, with the aim of increasing the data protection and data security of our enterprise, and to ensure an optimal level of protection for the personal data we process. The anonymous data of the server log files are stored separately from all personal data provided by a data subject.

6. Registration on our website

The data subject has the opportunity to register on the website with the submission of personal data. The personal data entered by the data subject are collected and stored exclusively for internal use by AlphaMed Press, and for the data subject's own purposes. AlphaMed Press may request transfer to one or more processors that also uses personal data for an internal purpose which is attributable to the journals.

By registering on the website of AlphaMed Press, the IP address—assigned by the internet service provider (ISP) and used by the data subject—date, and time of the registration are also stored. The storage of this data takes place against the background that this is the only way to prevent the misuse of our services, and, if necessary, to make it possible to investigate committed offenses. Insofar, the storage of this data is necessary to secure the company. This data is not passed on to third parties unless there is a statutory obligation to pass on the data, or if the transfer serves the aim of criminal prosecution.

The registration of the data subject, with the voluntary submission of personal data, is intended to enable AlphaMed Press to offer the data subject contents or services that may only be offered to registered users due to the nature of the matter in question. Registrants may change the personal data specified during the registration at any time, or to have them completely deleted from the data stock of AlphaMed Press.

AlphaMed Press shall, at any time, provide information upon request to each data subject as to what personal data are stored about the data subject. In addition, AlphaMed Press shall correct or erase personal data at the request or indication of the data subject, unless there are statutory storage obligations or other legal requirements making it necessary for AlphaMed Press to refrain from the correction or erasure.

7. Subscription to our publications

On the website of AlphaMed Press, users are given the opportunity to subscribe to our various publications.

AlphaMed Press informs its customers and business partners regularly by means of its publications. These publications may only be received by the data subject if (1) the data subject has a valid e-mail address and (2) the data subject registers to receive the publications. A confirmation e-mail will be sent to the e-mail address registered by a data subject. This confirmation e-mail is used to check whether the owner of the e-mail address is the data subject who requested, authorized and registered to receive the publications.

During the registration process, we also store the IP address of the computer system assigned by the internet service provider (ISP) and used by the data subject at the time of the registration, as well as the date and time of the registration. The collection of this data is necessary for security purposes and in order to identify and understand any misuse of the e-mail address of a data subject.

The personal data collected as part of a registration will only be used to send our publications. In addition, subscribers to the newsletter may be informed by e-mail, as long as this is necessary for the operation of the newsletter service or a registration in question, as this could be the case in the event of modifications to the newsletter offer, or in the event of a change in technical circumstances. There will be no transfer of personal data collected by the registration process for the publications to third parties. Your subscription may be terminated by you, the data subject, at any time. The consent to the storage of personal data, which the data subject has given when requesting AlphaMed Press to send the publications, may be revoked at any time. For the purpose of revocation of consent, a corresponding link ('unsubscribe') is found in each publication. It is also possible to unsubscribe at any time directly on the website of AlphaMed Press.

8. Contact via the website

The website of AlphaMed Press contains information that enables a quick electronic contact as well as direct communication with us, which also includes a general address of the so-called electronic mail (e-mail address). If a data subject contacts the controller by e-mail or via a contact form, the personal data transmitted by the data subject are automatically stored. Such personal data transmitted on a voluntary basis by a data subject to AlphaMed Press are stored for the purpose of processing or contacting the data subject.

9. Routine erasure and blocking of personal data

AlphaMed Press shall process and store the personal data of the data subject only for the period necessary to achieve the purpose of storage, or for as long as legally required.

10. Rights of the data subject

Right of confirmation

Each data subject shall have the right to obtain from AlphaMed Press the confirmation as to whether or not personal data concerning him or her are being processed. If a data subject wishes to avail himself of this right of confirmation, he or she may, at any time, contact our Data Protection Office or other designated employee of AlphaMed Press.

Right of access

Each data subject shall have the right to obtain from AlphaMed Press free information about his or her personal data stored at any time and a copy of this information and also the following information:

- the purposes of the processing;
- the categories of personal data concerned;
- the recipients or categories of recipients to whom the personal data have been or will be disclosed, in particular recipients in third countries or international organizations;
- where possible, the envisaged period for which the personal data will be stored, or, if not possible, the criteria used to determine that period;
- the existence of the right to request from AlphaMed Press rectification or erasure of personal data, or restriction of processing of personal data concerning the data subject, or to object to such processing;
- the existence of the right to lodge a complaint with a supervisory authority;
- where the personal data are not collected from the data subject, any available information as to their source;
- the existence of automated decision-making, including profiling, referred to in Article 22(1) and (4) of the GDPR and, at least in those cases, meaningful information about the logic involved, as well as the significance and envisaged consequences of such processing for the data subject.
- Furthermore, the data subject shall have a right to obtain information as to whether personal data are transferred to a third country or to an international organization. Where this is the case, the data subject shall have the right to be informed of the appropriate safeguards relating to the transfer.

If a data subject wishes to avail himself of this right of access, he or she may at any time contact our Data Protection Office or other designated employee of AlphaMed Press.

Right to rectification

Each data subject shall have the right obtain from AlphaMed Press without undue delay the rectification of inaccurate personal data concerning him or her. Taking into account the purposes

of the processing, the data subject shall have the right to have incomplete personal data completed, including by means of providing a supplementary statement.

If a data subject wishes to exercise this right to rectification, he or she may, at any time, contact our Data Protection Office or other designated employee of AlphaMed Press.

Right to erasure (Right to be forgotten)

Each data subject shall have the right to obtain from AlphaMed Press the erasure of personal data concerning him or her without undue delay, and AlphaMed Press shall have the obligation to erase personal data without undue delay where one of the following grounds applies, as long as the processing is not necessary:

- The personal data are no longer necessary in relation to the purposes for which they were collected or otherwise processed.
- The data subject withdraws consent to which the processing is based according to point (a) of Article 6(1) of the GDPR, or point (a) of Article 9(2) of the GDPR, and where there is no other legal ground for the processing.
- The data subject objects to the processing pursuant to Article 21(1) of the GDPR and there are no overriding legitimate grounds for the processing, or the data subject objects to the processing pursuant to Article 21(2) of the GDPR.
- The personal data have been unlawfully processed.
- The personal data must be erased for compliance with a legal obligation in Union or Member State law to which AlphaMed Press is subject.
- The personal data have been collected in relation to the offer of information society services referred to in Article 8(1) of the GDPR.
- If one of the aforementioned reasons applies, and a data subject wishes to request the erasure of personal data stored by AlphaMed Press, he or she may at any time contact our Data Protection Office or other designated employee of AlphaMed Press.

Where AlphaMed Press has made personal data public and is obliged pursuant to Article 17(1) to erase the personal data, AlphaMed Press, taking account of available technology and the cost of implementation, shall take reasonable steps, including technical measures, to inform others processing the personal data that the data subject has requested erasure of any links to, or copy or replication of, those personal data, as far as processing is not required. The Data Protection Officer of AlphaMed Press or other designated employee will arrange the necessary measures in individual cases.

Right of restriction of processing

Each data subject shall have the right to obtain from AlphaMed Press restriction of processing where one of the following applies:

- The accuracy of the personal data is contested by the data subject, for a period enabling AlphaMed Press to verify the accuracy of the personal data.
- The processing is unlawful and the data subject opposes the erasure of the personal data and requests instead the restriction of their use instead.

- AlphaMed Press no longer needs the personal data for the purposes of the processing, but they are required by the data subject for the establishment, exercise or defense of legal claims.
- The data subject has objected to processing pursuant to Article 21(1) of the GDPR pending the verification whether the legitimate grounds of AlphaMed Press override those of the data subject.
- If one of the aforementioned conditions is met, and a data subject wishes to request the restriction of the processing of personal data stored by AlphaMed Press, he or she may at any time contact our Data Protection Office or other designated employee of AlphaMed Press.

Right to data portability

Each data subject shall have the right to receive the personal data concerning him or her, which was provided to a controller, in a structured, commonly used and machine-readable format. He or she shall have the right to transmit those data to another controller without hindrance from the controller to which the personal data have been provided, as long as the processing is based on consent pursuant to point (a) of Article 6(1) of the GDPR or point (a) of Article 9(2) of the GDPR, or on a contract pursuant to point (b) of Article 6(1) of the GDPR, and the processing is carried out by automated means, as long as the processing is not necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller.

Furthermore, in exercising his or her right to data portability pursuant to Article 20(1) of the GDPR, the data subject shall have the right to have personal data transmitted directly from one controller to another, where technically feasible and when doing so does not adversely affect the rights and freedoms of others.

In order to assert the right to data portability, the data subject may at any time contact the Data Protection Officer designated by AlphaMed Press or other designated employee.

Right to object

Each data subject shall have the right to object, on grounds relating to his or her particular situation, at any time, to processing of personal data concerning him or her, which is based on point (e) or (f) of Article 6(1) of the GDPR.

AlphaMed Press shall no longer process the personal data in the event of the objection, unless we can demonstrate compelling legitimate grounds for the processing which override the interests, rights and freedoms of the data subject, or for the establishment, exercise or defense of legal claims.

If AlphaMed Press processes personal data for direct marketing purposes, the data subject shall have the right to object at any time to processing of personal data concerning him or her for such marketing. This applies to profiling to the extent that it is related to such direct marketing. If the data subject objects to AlphaMed Press to the processing for direct marketing purposes, AlphaMed Press will no longer process the personal data for these purposes.

In addition, the data subject has the right, on grounds relating to his or her particular situation, to object to processing of personal data concerning him or her by AlphaMed Press for scientific or historical research purposes, or for statistical purposes pursuant to Article 89(1) of the GDPR, unless the processing is necessary for the performance of a task carried out for reasons of public interest.

In order to exercise the right to object, the data subject may directly contact the Data Protection Officer of AlphaMed Press or other designated employee.

Automated individual decision-making, including profiling

Each data subject shall have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning him or her, or similarly significantly affects him or her, as long as the decision (1) is not necessary for entering into, or the performance of, a contract between the data subject and a data controller, or (2) is not authorized by Union or Member State law to which the controller is subject and which also lays down suitable measures to safeguard the data subject's rights and freedoms and legitimate interests, or (3) is not based on the data subject's explicit consent.

If the decision (1) is necessary for entering into, or the performance of, a contract between the data subject and a data controller, or (2) it is based on the data subject's explicit consent, AlphaMed Press shall implement suitable measures to safeguard the data subject's rights and freedoms and legitimate interests, at least the right to obtain human intervention on the part of the controller, to express his or her point of view and contest the decision.

If the data subject wishes to exercise the rights concerning automated individual decision-making, he or she may at any time directly contact our Data Protection Officer of AlphaMed Press or other designated employee of AlphaMed Press.

Right to withdraw data protection consent

Each data subject shall have the right to withdraw his or her consent to processing of his or her personal data at any time.

If the data subject wishes to exercise the right to withdraw the consent, he or she may at any time directly contact our Data Protection Officer of AlphaMed Press or other designated employee of AlphaMed Press.

11. Legal basis for the processing

Art. 6(1) of the GDPR serves as the legal basis for processing operations for which we obtain consent for a specific processing purpose. If the processing of personal data is necessary for the performance of a contract to which the data subject is party, as is the case, for example, when processing operations are necessary for the supply of goods or to provide any other service, the processing is based on Article 6. The same applies to such processing operations which are necessary for carrying out pre-contractual measures, for example in the case of inquiries concerning our products or services. If AlphaMed Press is subject to a legal obligation by which processing of personal data is required, such as for the fulfillment of tax obligations, the

processing is based on Art. 6. In rare cases, the processing of personal data may be necessary to protect the vital interests of the data subject or of another natural person. This would be the case, for example, if a visitor were injured at AlphaMed Press and his name, age, health insurance data or other vital information would have to be passed on to a doctor, hospital or other third party. There may also be a legal basis for processing operations which are not covered by any of the abovementioned legal grounds, if processing is necessary for the purposes of the legitimate interests pursued by AlphaMed Press or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require protection of personal data.

12. Period for which the personal data will be stored

The criteria used to determine the period of storage of personal data is the respective statutory retention period. After expiration of that period, the corresponding data is routinely deleted, as long as it is no longer necessary for the fulfillment of the contract or the initiation of a contract.

13. Provision of personal data as statutory or contractual requirement; Requirement necessary to enter into a contract; Obligation of the data subject to provide the personal data; possible consequences of failure to provide such data

We clarify that the provision of personal data is partly required by law (e.g. tax regulations) or can also result from contractual provisions (e.g. information on the contractual partner). Sometimes it may be necessary to conclude a contract that the data subject provides us with personal data, which must subsequently be processed by us. The data subject is, for example, obliged to provide us with personal data when AlphaMed Press signs a contract with him or her. The non-provision of the personal data would have the consequence that the contract with the data subject could not be concluded. Before personal data is provided by the data subject, the data subject must contact our Data Protection Office. Our Data Protection Officer clarifies to the data subject whether the provision of the personal data is required by law or contract or is necessary for the conclusion of the contract, whether there is an obligation to provide the personal data and the consequences of non-provision of the personal data.

14. Existence of automated decision-making

As a responsible party, AlphaMed Press does not use automatic decision-making or profiling.